

Society of Broadcast Engineers  
**CHAPTER 22, INC. – C E N T R A L N E W Y O R K**  
MONTHLY MEETING REPORT

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<b>Date of Meeting:</b>	October 23, 2013	<b>Title:</b>	Chairman
<b>Meeting Place:</b>	WSYT/WNYS TV – Syracuse, New York	<b>SBE</b>	13
<b>Presiding Officer:</b>	Christopher Baycura	<b>Members:</b>	
<b>Total Attendance:</b>	14	<b>Guests:</b>	1
<b>SBE Certified:</b>	9		
<b>Meeting called to order at:</b>	6:20		<b>PM EDT</b>

**Opening Remarks:** Welcome by Chairman Baycura

**Treasurer's Report:** **Roy Taylor**  
Checking \$ 13954.65  
Savings \$ 12061.95  
Totals accurate as of: 10/23/13  
Includes Turning Stone Expo Invoice  
Northeast Decorating Bill was \$16K down \$3K from previous year. Postage and Printing invoice total at \$1841.00 significant reduction over previous year. This was due in part to the efforts of Maurita Marley, a reorganizing of the mailing database and a change in postage rate from return service to first class.

**Secretary** *Vacant (C. Baycura)*  
Minutes for meeting on 6/26/13 accepted as posted.

**Convention Committee Report:** **et al**  
Extensive post 2013 Expo discussion. Roy reports a \$21,000.00 loss for the event. Attributed to attrition from unused hotel rooms and a 50% reduction in exhibitors over previous year. Attendance was down. Gary reports vendors he spoke with at Expo were generally pleased. Pete Peters commented via email that lack of a vendor mailing may have negatively impacted exhibitor participation. He also commented that the floor layout was an improvement this year as did Gary. The general feeling was that the Expo cannot continue in the current venue or format if we are

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	losing so much money. Several people commented on ways to improve the event through bigger name presentations such as programs focused on IT. Gary emphasized the need to broaden the attendee database as a means to improve our visitor numbers. The planning for the 2014 show featuring the National Meeting will begin in earnest immediately. The current contract with Turning Stone will expire after the 2014 show. Suggestions for a smaller show at a different location were briefly discussed. The discussion of the Expo consumed most of the evenings business meeting agenda
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<b>Frequency Coordination:</b>	<b>Gary Hartman</b>  Coordination for the Clemson at SU game on October 5.
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<b>Certification:</b>	Examination administered for Certified Broadcast Network Technologist on 8/9/13 to David Albee
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<b>Marketing and Membership:</b>	<b>Vinny Lopez</b> Nothing to report
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<b>Web Coordinator's Report:</b>	<b>C. Baycura</b> Updates as necessary.
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<b>Old Business:</b>	No old business to discuss.
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<b>New Business:</b>	Reflections on the life and passing of member Charlie Mulvey over the summer and the recent loss of longtime WSTM employee and friend to the Expo Joe Turrisi who died on Sunday.  Being no further business to discuss a motion was
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	made by Don Rugg and seconded by Al Jurison . to adjourn the meeting. Motion passed; meeting adjourned at 7:35 PM EDT.
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<b>Program:</b>	Jim Peck – SCMS
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