

Society of Broadcast Engineers
CHAPTER 22, INC. – C E N T R A L N E W Y O R K
MONTHLY MEETING REPORT

Date of Meeting:	November 17, 2010	Title:	Chairman
Meeting Place:	WSYT/WNYS-TV - Syracuse	SBE	12
Presiding Officer:	Christopher Baycura	Members:	
Total Attendance:	16	Guests:	4
SBE Certified:	7		
Meeting called to order at:	6:40		PM EST

Opening Remarks: Welcome by Christopher Baycura

Treasurer's Report: **Roy Taylor**
Checking \$ 39,315.41
Savings \$ 12,044.36
Totals accurate as of: 11/17/2010

Secretary *Vacant (C. Baycura)*
Minutes of the June 16, 2010 meeting read.

Motion to accept minutes Mark Roehm , 2nd Francis Fysui. Motion passed.

Convention Committee Chair's Report: **Thomas McNicholl**

- Attendance for the 2010 Expo down approximate attendance 700.
- Last minute booth sales and sponsorships sold helped bottom line.
- The Expo turned a profit.
- Two meetings held to discuss 2010 Expo and options enhance show and to boost attendance for 2011 show. Meetings held on 10/20 and 11/17.
- New vendor packet design proposed
- A prize passport for vendors was discussed. In brief a group of vendors would buy into a prize package and those attendees who visited and obtained signatures from participating vendors would be eligible for a prize drawing at the show.
- Also discussion of more promotion of a presentation space in the back side of the vendor area in the Events Center.
- Expand database to attract new markets,

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	<p>including but not limited to...Worship, education and public safety.</p> <ul style="list-style-type: none"> - Committee needs help and will actively seek volunteers. - Develop new html template to provide to vendors to email clients about their participation in the Expo. - Next Expo meeting December 2, 2010, this meeting will deal with database updates. - An additional meeting will be on 1/19/11.
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Frequency Coordination:	<p>Gary Hartman</p> <p>Low or no activity Lockheed Martin is testing new radar systems and is making contact with us to frequency coordinate. AT&T is checking on 2 Ghz band as they begin operating adjacent to ENG Channel 7, they expect some interference as a result of their activities.</p>
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Certification:	<p>Vacant</p> <p>Not present, no report submitted.</p>
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Marketing and Membership:	<p>Vinny Lopez</p> <p>Membership Appreciation meeting will be held on January 14, 2011 at Coleman's. This will be a Buffet dinner preceded by cocktail hour, more information is forthcoming. National dues have increased to \$68.00.</p>
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Web Coordinator's Report:	<p>C. Baycura</p> <p>New website design was displayed at meeting. The site will be live early in 2011.</p>
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Old Business:	<p>Chapter was informed by Chair that the Certification Director was removed from duty in June and that in the interim, Sorgel and Hartman would handle testing and Chair would do</p>
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	administration of certification. New certification director is being sought.
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New Business:	<p>Motion for NAB Trip made by Tom McNicholl and seconded by John Sorgel. Motion passed. A representative from Chapter 22 will attend NAB 2011, most likely Gary Hartman.</p> <p>Honorariums discussed for those that helped out with the Expo. Motion maded by Vinny Lopez and seconded by Francis Fysui to create \$1000.00 pool of money available for honorariums to be distributed at the discession of the Executive board. Motion passed.</p> <p>With no further old or new business a motion to adjourn was made by Vinny Lopez and seconded by Gary Hartman. Motion passed meeting adjourned at 7.12 PM.</p>
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Program:	Panasonic 3D .
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